

## Buyer's Guide Feature Summary

Category: Web site Sponsorship

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	Courtesy	Basic	Professional
Annual Sponsorship	FREE	\$695	Starts at \$2,995
<b>Product Profile (on product detail page)</b>			
Product Name	■	■	■
Product Specifications	■	■	■
Company Name	■	■	■
<b>Company Profile (on vendor detail page)</b>			
Company Name, Address, Phone and Fax	■	■	■
Company Description		■	■
Key Executives and Number of Employees		■	■
Annual Revenues and Year Founded		■	■
Links to other Company Products		■	■
Logo hyper-links to vendor web site			■
Hyper-linked web site URL		■	■
3 Contact Emails with Aliases			■
<b>Listing on Product Category Page</b>			
1st Tier (listed alphabetically)			■
2nd Tier (listed alphabetically)		■	
3rd Tier (listed alphabetically)	■		
Company Description following listing		■	■
Your listing in bold and color			■
125x125 pixel ad in rotation at top of page			■
Send RFP Checkbox next to listing			■
Ask Vendor a Question Button			■
2 URL links per product listing			■

