

## Demographics

DrBicuspid.com is the preferred online destination for everyone in the dental industry. Our carefully targeted member base gives advertisers a cost-effective solution to market directly to the audience they want. **94% of DrBicuspid.com members say they would share DrBicuspid with a friend.**

### 26,300 Members

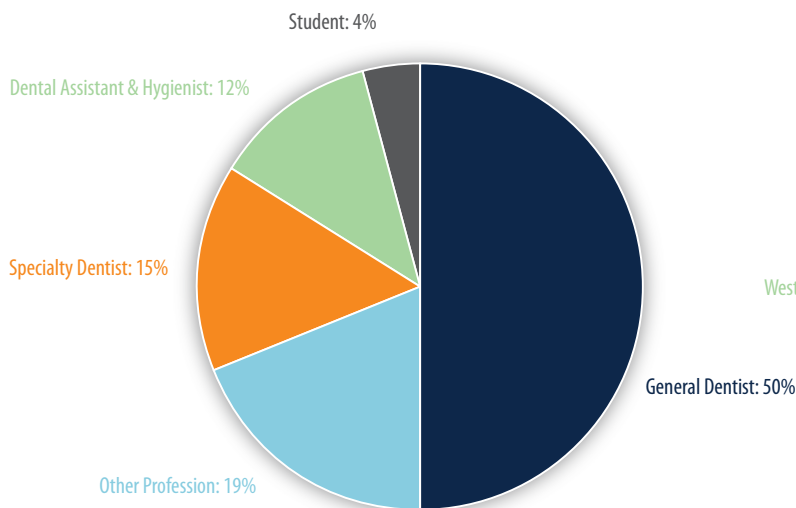
Updated 09/12/11

### Member Demographics

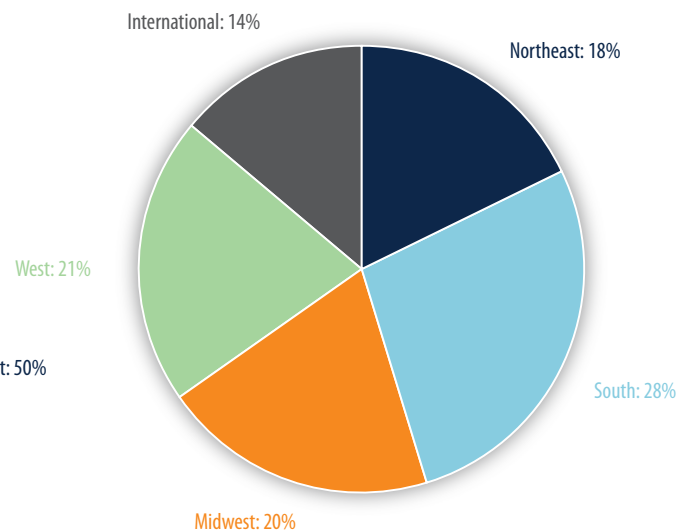
50%	General Dentist
19%	Other Profession
15%	Specialty Dentist
12%	Dental Assistant & Hygienist
4%	Student

### Monthly Site Traffic

496,848	Monthly Page Views
16,561	Daily Page Views
81,000	Unique User Sessions (Monthly)
2,702	Unique User Sessions (Daily)
103,599	Views of Letter from the Editor
20,896	Letter from the Editor Subscribers
3,009	Average Articles Printed (Monthly)
693	Average Articles E-mailed (Monthly)
20.15%	Colleague Referral Rate
6.79	Dwell Time (in minutes)



Members by Profession



Members by Sub-Region